

# APPROACHING ACCESSIBILITY IN MUSEUMS MANAGEMENT

How to develop inclusion strategies for target groups with special needs and disabilities.

ARATRO - Unimol, **26 OCTOBER 2023**

Aula R - Il Edificio Polifunzionale, Campobasso, Italy

**09:00 – 09:30** REGISTRATION

**09:30** START OF THE WORKSHOP

**09:30 - 09:45** WELCOME SPEECH

Prof. **Lorenzo Canova** Director of ARATRO – Galleria Gino Marotta. Laboratorio d'arte contemporanea dell'Università degli Studi del Molise  
*Institutional greetings and welcome*

**09:45 – 10:00** APPROACHING ACCESSIBILITY IN MUSEUMS MANAGEMENT

Prof. **Piernicola Maria Di Iorio** Curator of ARATRO – Galleria Gino Marotta. Laboratorio d'arte contemporanea dell'Università degli Studi del Molise  
*Brief presentation of the Monetplus project and introduction to the workshop*

**10:00 – 11:45** ACCESSIBLE CULTURES: STRATEGIES, METHODS AND PERSPECTIVES FOR AN INCLUSIVE MUSEUM

Dott.ssa **Martina Fusaro** Specialist servizi educativi, Divulgazione e didattica, 24 Ore Cultura S.R.L., MUDEC - Museo delle Culture, Milano  
*The educational services department of 24 Hours Culture, for Milan's Museum of Cultures (MUDEC)-which since its inception has been the quintessential place of exchange and the meeting of different intellectual, historical and artistic heritages-develops and promotes exhibitions and programs to the public, aimed at cultural and social inclusion and accessibility.*

**11:45 – 13:15** THE MEMORY OF BEAUTY A PROJECT DEDICATED TO PATIENTS WITH ALZHEIMER'S DISEASE AND PROVIDES A SERIES OF GUIDED TOURS FOR PATIENTS AND THEIR CARERS

Dott.ssa **Susanne Meurer** Art Historian Officer, Head of Historical Funds and Bioiconographic Archives. National Gallery of Modern and Contemporary Art, Rome.  
*"The Memory of Beauty" is a project dedicated to patients with Alzheimer's Disease and provides a series of guided tours for patients and their caregivers.*

**13:15 – 14:15** LUNCH

**14:15 – 15:45** MUSEUMS AND SUSTAINABILITY

**14:00 – 14:30** EXPERIENCES OF THE CAPITOLINE SUPERINTENDENCY

Dott. **Fabio Benedetti** Sovrintendenza Capitolina Direzione Musei Civici Museo di Roma - Ufficio Gestione, Mostre e Prestiti. Roma  
*The Museum for everyone. Experiences of the Capitoline Superintendency*

**15:45 – 16:15** THE ATHENAEUM MUSEUM SYSTEM: THE UNIVERSITY MUSEUM SYSTEM: NEW PRACTICES ON ACCESSIBILITY

**16:15 – 17:30** DISCUSSION AND WRAP UP

**17:30** END OF THE WORKSHOP