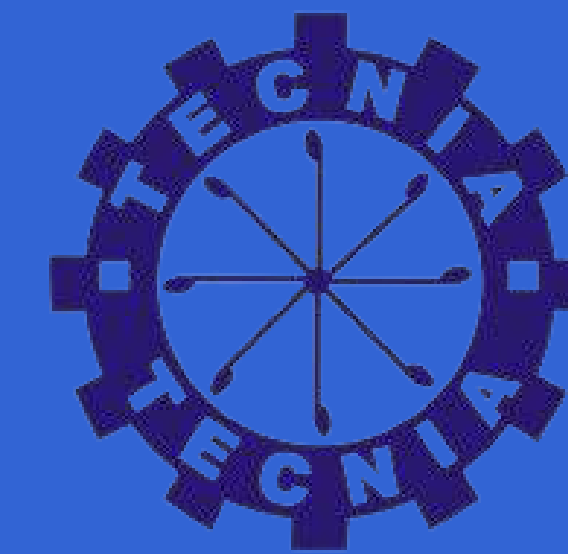




Tradepreneur Global Academic Platform, UK KNEU Kyiv National Economic University, Ukraine



Invites



Young Entrepreneurs Meet:

05-06 March, 2022
Extended 05-06 May, 2022

Online

Theme : The impact of the new Meta-verse era in Entrepreneurship

- 1 Selected Candidate will adopted by Investor Angle
- 2 First Position Certificate
- 3 Second Position Certificate
- 4 Third Position Certificate
- 4 All Participated & Presenter Certificate

Registration Date :

Last date : 20 Feb, 2022
Extended : 20 April, 2022

Registration Fees :

USD : 25\$
INR : 500/

Organizing Team

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Submit Your Plan

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Beneficiary
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IFSC Code HDFC0003488
Swift Code HDFCINBB

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Beneficiary Name : Emriye Yamaç
BANK : T.C. Ziraat Bankası A.Ş.
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6650 02 (TL Account)
IBAN NO : TR44 0001 0009 5741 2554
6650 05 (\$ Account)
SWIFT Code : TCZBTR2AX

Judges :

1.

Prof. Dr. Janar Temirbekova
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Ahmet Yesevi International Turkish-Kazakh
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Prof. Dr. Antoniuk Larysa Leontiivna,
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Prof. Dr. Inna Riepina,
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Mr. Praval Upadhyay
Strategy Director
Sinshine (Far East) Limited
Kowloon, Hongkong

5

Prof. Dr. Mehemt Naci Efe
Chairman Ekol Grup Comapany Turkey
International University of Gorrrazde
Bosnia & Herzegovina

6

Dr. Dabartta Chowdhary
Associate Professor (Entrepreneurship)
Ruskin University, UK

Entrepreneurship



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Guide Line

1. Executive Summary

Entrepreneurship

The Executive Summary is where you explain the general idea behind your company; it's where you give the reader (most likely an investor, or someone else you need on board) a clear indication of why you've sent this Business Plan to them. This is a souped-up "elevator pitch," a couple of pages that summarizes what your business is all about.

The Executive Summary provides a summary (shocking, eh?) of the Business Plan document.

Note that, while the entire Business Plan should be well-written, this section must really demonstrate excellent composition and grammar. This is the first part of your Business Plan that anyone will read, so it's important that it really "sing."

The header section of the Executive Summary can benefit from flexible treatment, as well. You can use a company logo, or any other design you'd like, but you want to be sure you include the name of your business, right at the start of the Business Plan.

In the Business Plan section, you will want to get the reader's attention by letting them know what you do.

Try to answer some (or all) of the following questions:

- What products or services do you offer?
- What sector do you operate within?
- Who is your target audience?
- What is the future outlook of the marketplace?
- What makes your offer unique?
- Who's the boss?
- Why did your company start?



Do you need investment?

- How much money do you need?
- What is the money to be used for?
- How will your business become profitable?
- What's in it for the recipient?

The last question is perhaps the most important. Already, only having read as far into your business plan as the Executive Summary, your reader is wondering "what's in it for me?" And your challenge is to offer them a preview (remember this is a "summary") of the benefits of accepting your business plan, while not giving away the whole story. The Executive Summary is all about gaining interest, so that your recipient will keep reading.

2. Business Description

3. Mission Statement

Here are the major points you will want to make in the Mission Statement.

- Goals
- Objectives
- Customers
- Industry
- Strengths
- Status of Ownership

4. Products and Services

5. Marketing Plan

6. Operations Plan

7. Management Organization

8. Financial Plan